

# Frisco

SISTER CITIES



Frisco Texas

Sister Cities International

To enrich the economic, educational,  
sports and cultural opportunities for  
Frisco and it's partner cities

# Building the Foundation

Initial request for research of Sister City Org.

Business development

501c3 Filing

Logo –CTE Graphic Design Student Wes Dunham

Website – Prism Web Media

City research –Collin College

Proposal to First Cities

# Enhancing Frisco Globally

- Internationally recognized city
- Creates economic impact on Frisco's local economy
- Leverages international relationships to attract economic connections
- Provides students with leadership skills preparing them for a global marketplace
- Strengthens international relationships
- Fosters friendships and appreciation for cultural differences

# Developing Partnerships

- Establish partnerships with:
  - Frisco Economic Development Corporation
  - Frisco Convention & Visitors Bureau
  - Frisco Independent School District
  - Collin College
  - Sports teams/organizations throughout Frisco, including FC Dallas, NBA D League, Frisco Rough Riders, WOGA
  - Frisco Association for the Arts and Arts of Collin County

# Forward Thinking & Active

Throughout the year, the Frisco Sister Cities calendar will include unique and exciting events highlighting business, educational, sports and cultural events and exchanges from our sister cities.

Activities will be held throughout Frisco to create and celebrate international friendships.

# Match Selection

All proposed cities are chosen by utilizing detailed metrics and research analysis

- Europe
  - Sweden
  - Spain
- Asia
- South America
- Africa

# Membership

Youth/Student: \$ 25

Adult: \$75

Family: \$100

Corporate/Individual Sponsorships Available



# Contact

[www.friscosistercities.org](http://www.friscosistercities.org)

[info@friscosistercities.org](mailto:info@friscosistercities.org)

# Frisco Sister Cities International Founding Team

Nicole Krasa, Embassy Suites Hotel – President

Mike Skelton, EstablishUS – Vice President

Jennifer Suguitan, Suguitan and Associates CPA – Treasurer

Jamie Driskill, FISD – Secretary

Dana Baird, City of Frisco

Nagendra Bandaru, Global Business WIPRO

Eduardo Carvacho, FC Dallas

Tony Felker, Frisco Chamber of Commerce

Mike Hitchcock, Playbook Management International

Ernie Ianace, Morgan Stanley

Dr. Toni Jenkins, Collin College

Sarah Larkin, Yahoo

Mayor Maher Maso, City of Frisco

Marla Roe, Frisco Convention and Visitors Bureau

Kathleen Stewart, Frisco Economic Development Corporation

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